

PAST INCENTIVE & MICE GROUPS

SENSES OF CUBA is also very strong and experienced in the Cuban MICE sector. Over the years we have reached a leading position in this field. With our incentive & special interest department and our team of 25 employees from Europe and Cuba we create tailormade authentic programs and unique experiences for your International corporate clients, companies and associations.

See below our list of successful incentives & conferences from 2014 until 2024.

YEAR	MONTH	COMPANY	NATIONALITY	FIELD	PAX
2014	May	AHA - Australian Hotels Association	Australia	Hotels	81
2014	June	UNITY MEDIA	Germany	Internet & Telecomm.	45
2015	July	NISSAN	Australia	Automobile	43
2015	September	FIDELITY	New Zealand	Finance	110
2017	May	KONICA MINOLTA	Germany	Medical Equipment	70
2017	July	TOYOTA's Presidents Club	Australia	Automobile	35
2017	October	Doctors Congress	Poland	Pharma	60
2017	November	ARROW Mania	Australia	IT	25
2018	March	TELEFONICA	Germany	Internet & Telecommunication	45
2018	April	SAMSUNG	Australia	Electronics	10
2018	April	HILTI	The Netherlands	Tools	15
2018	April	CISCO-COMSTOR	England	Networking Hardware, Telecom, High Tech	45
2018	May	ASTRAL POOLS	Australia	Swimmingpools	92
2018	June	MITSUBISHI ELECTRICS	Australia	Electronics	206
2018	June	TELEFONICA	Germany	Internet & Telecommunication	20
2018	August	CARTERS	New Zealand	Construction	170
2018	August	AUR Supplier Conference	Australia	Retail Sector	35
2018	August	MICE Famtrip	Germany	MICE Agents	12
2018	September	ROTE FUNKEN CARNEVAL	Germany	Carneval Association	130
2018	October	MICE Famtrip in cop with Kempinski	Brazil	MICE Agents	10
2019	March	ALLKAUF	Germany	Construction	33
2019	May	PSA Finance	Argentina	Finance	38
2019	May	JOTUN	Malaysia	Paint Distributor	28
2019	May	UNITY MEDIA	Germany	Internet &	55

YEAR	MONTH	COMPANY	NATIONALITY	FIELD	PAX
2019	May	AMC INTERNATIONAL - AMC Ambassador Club	Switzerland	Telecommunication. Cooking Equipment	185
2019	October	BONN CHALLENGE - Latin American & Caribbean Minister Conference (on global environment)	All Latin America & Germany	Ministers, Consultants, Experts	90
2019	December	MICE Famtrip for VENTU Brazil	Brazil	MICE Agents	10
CANCELLATION OF CONFIRMED INCENTIVES FOR 2020 DUE TO THE CORONAVIRUS					
2020	March	HOVAL 1	Switzerland	Heating technology	20
2020	March	BOSCH	Germany	Tools	42
2020	April	HOVAL 2	Switzerland	Heating technology	34
2020	March	HOVAL 3	Switzerland	Heating technology	33
2020	May	VOLVO	Switzerland	Automobile	50
2020	November	DOCTORS GROUPS	Australia	Medical	40
2020	November	Incentive TECH UK - Group 1	UK	IT	60
2020	November	Incentive TECH UK - Group 2	UK	IT	60
POST-PANDEMIC INCENTIVES					
2022	November	Incentive ESSEN All Latin America	Argentina	Cooking Equipment	106
2023	April	TRAVELTECH	Thailand	Energy sector	25
2024	March	DOCTORS GROUP	Australia	Medical	30
2024	May	RENTOKIL	Netherlands	Vermin Control	31
2024	November	CAB MARKETING	Germany	Marketing Technique	70

PAST DELEGATIONS & CONFERENCES

YEAR	MONTH	COMPANY	NATIONALITY	TYPE	PAX
2016	June	Cientific Delegation from the University of Arkansas	USA	Cienctific Delegation	
2016	June	Benecke Conference			110
2016	June	Delegation of German beverage industry	Germany	Economic Delegation	40
2016	August	Delegation Jochen Flasbarth (State Secretary at the Federal Ministry for the Environment, Nature Conservation and Nuclear Safety)	Germany	Political Delegation	4
2016	November	Delegation of the directors of the German Ministry for Education and Research	Germany	Political Delegation	8
2017	February	Official Delegation from Slovakia	Slovakia	Political Delegation	
2017	June	Official Delegation from Niedersachsen	Germany		30
2017	Oktober	Delegation Hans Seidl Foundation	Germany		4
2018	February	Official Delegation from Slovakia	Slovakia	Political Delegation	8
2018	October	Delegation from the German Chambers of Commers (AHK) to the business fair FIHAV	Germany	Business Delegation	27
2019	February	Delegation from the University of Bayreuth	Germany	Cienctific Delegation	17
2019	October	BONN CHALLENGE - Minister Conference (on global environment)	All Latin America & Germany	Ministers, Consultants, Experts	100
2020	February	Political Delegation from Slovakia	Slovakia	Political Delegation	9
CANCELLED OR POSTPONED DELEGATIONS AND CONFERENCES FOR 2020 DUE TO THE CORONAVIRUS					
2020	March	Delegation of the German Sweets Association	Germany	Food industry	33
2020	October	Conference EUROCLIMA+	International	European Union and Latin American States	80
POST-PANDEMIC DELEGATIONS AND CONFERENCES					
2022	March	Delegation of the German Sweets Association	Germany	Food industry	33